

DATE			

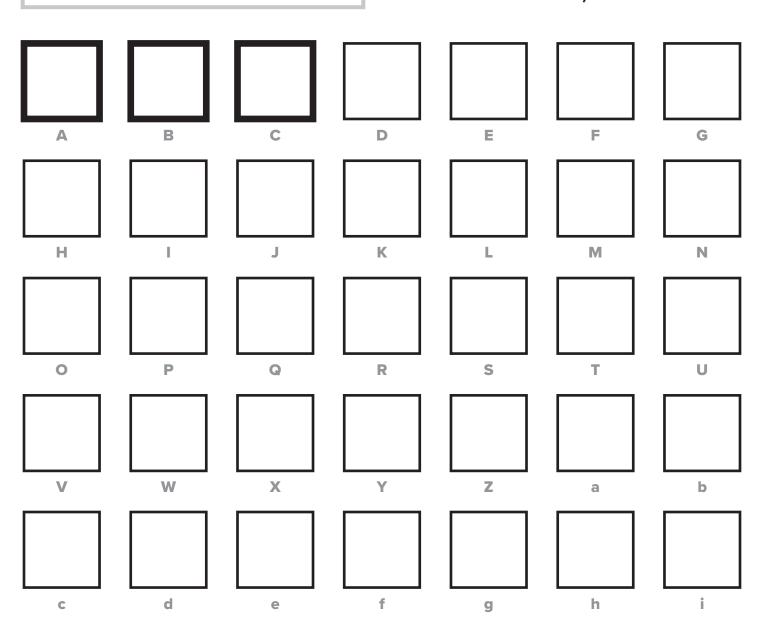
PROMPT

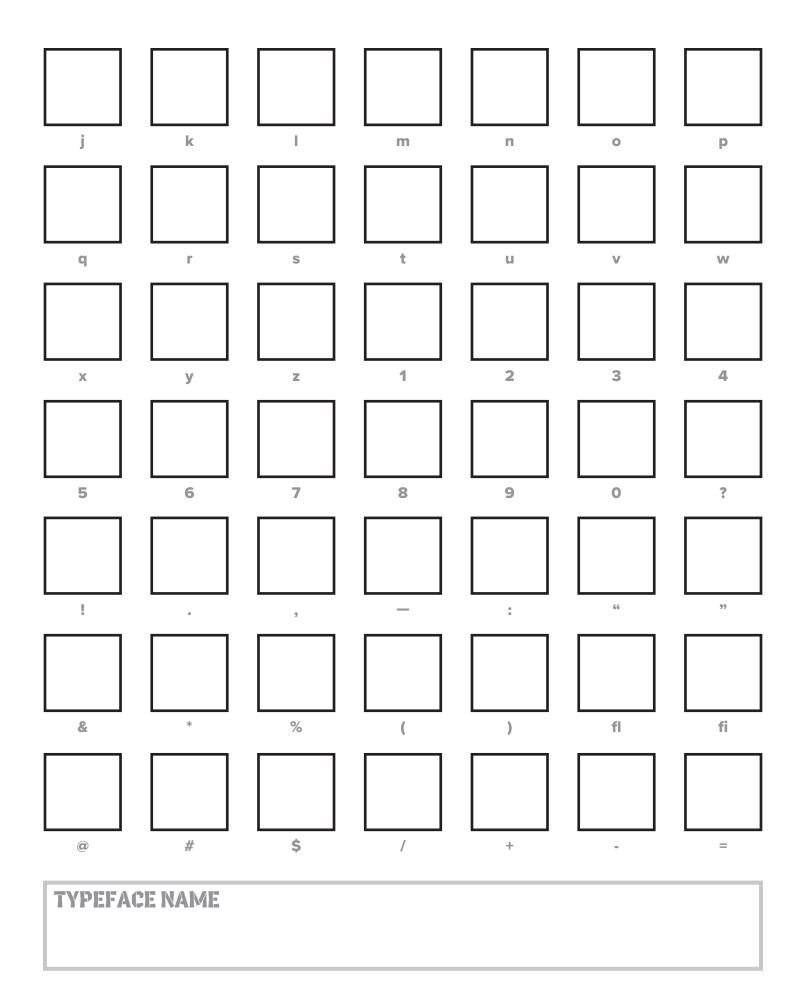
You're making history, collectively creating dozens of unique typefaces in just 60 minutes!

OBJECTIVE: Work letter-by-letter, to create a cohesive alphabet based on a prompt. 'Yes And' the letterforms that come before you, accepting and building a community of glyphs.

- You will have 7 minutes to ideate, sketch and fine-tune the letters A, B and C, setting the tone for the unique characteristics of this typeface, including shape, complexity and terminals.
- At the sound of the bell, you will pass your sheet to the next person who will have 45 seconds to continue your work with the letter 'D', the bell will ding and you will pass the sheet to the next person will continue with the letter 'E' and so on until all participants have worked on all typefaces.
- 3. Please do your best to stay within the lines of each box.

If *improv* and *typeface design* had a baby, this exercise would be it. :)





Breakfast

Spicy

Electric

Slow

Fast

Elevated

Loud

Quiet

Narrow

Bubble

Dashed

Smashed

Elevated

Curvy

Elongated

Stretchy

Sketchy

Bold

Artful

Elegant

Graceful

Sophisticated

Sleek

Chic

Modern

Classic

Playful

Quirky

Whimsical

Dynamic

Sharp

Edgy

Sleek

Minimalistic

Ornate

Intricate

Dramatic

Geometric

Fluid

Organic

Futuristic

Retro

Airy

Clean

Lively

Radiant

Sharp

Subtle

Vibrant

Curvaceous

Angular

Majestic

Captivating

Mysterious

Eccentric

Ornamental

Unconventional

Refreshing

Fluid

Symmetrical